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FOR IMMEDIATE RELEASE

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“Energy For All Y’All” shares inspiring stories of how the South is benefiting from clean energy

New campaign partners with local storytellers - chefs, comedians, filmmakers - to bring solar, EVs, other clean tech to life

Asheville, NC — From training local workers as solar installers to test-driving electric vehicles, renewable energy is alive and well in the Southeast. These kinds of stories need to be told if people are to see the value of clean energy in their everyday lives. That’s the impetus behind “[Energy For All Y’all](#),” a collaboration from Generation180, the Southern Alliance for Clean Energy (SACE), and the Southeast Sustainability Directors Network (SSDN).

The Energy For All Y’all project is sharing first-person stories of how communities across the Southeast are tapping funds in the Inflation Reduction Act (IRA) for home upgrades such as heat pumps, electric vehicles, and induction stoves – and showcasing other ways that clean energy investments are supporting local communities, including through clean jobs, economic investment, and better air quality. All 50 U.S. states are benefitting from clean energy investments from the Inflation Reduction Act, with [\\$346 billion](#) for manufacturing, infrastructure, and other clean energy projects. There are at least 110 factories and other clean energy projects in development in the 10-state Southeastern region, according to non-partisan business group [E2](#).

The [campaign](#) features:

- **Inspiring first-person narratives** of how Southerners benefit from IRA tax credits, like [Olivia](#), the founder and owner of a “one-stop solar shop” in rural Georgia. She also launched a training center to develop a diverse and qualified workforce to help Georgia meet its largely untapped potential for rooftop solar.
- **Examples** of local governments making the switch to clean energy that other towns and cities can follow. [Buncombe County](#), a Western North Carolina community is on track to be powered by 100% renewable

energy – a first for the Tar Heel state. Asheville, nestled in Buncombe County, relied on clean energy as a lifeline while recovering from the aftermath of Hurricane Helene.

- **Videos from local filmmakers and social influencers**, such as Chef Darius from Atlanta cooking with an induction stove and Rose, a Raleigh-local and Costa Rica native, who explores downtown NC in an electric vehicle.
- **Resources** on [how](#) communities and individuals can access federal funds and take part in the Southeast's transition toward a new clean energy economy.

"Communities across the South are benefitting from clean energy investments, and more people need to hear about these local success stories," said Stuart Gardner, Executive Director of Generation180. "We need creative approaches to help folks save money, drive economic development, and create healthier communities by reducing air pollution. We tell everyday success stories by partnering with influencers, local videographers, and content creators so we can popularize and demystify clean energy," he said.

"We're working together to encourage all Americans to take advantage of clean energy funds through the Inflation Reduction Act. With positive storytelling and new resources, we're sharing real examples of individuals and communities leading the charge in the clean energy transition, which is already well underway across Southeastern towns and cities," said Amy Rawe, Communications Director of SACE.

"Local governments across the Southeast are using the Inflation Reduction Act dollars and incentives as a catalyst for policies and programs that will create healthier communities for their residents. They are also helping their residents reap the financial benefits that come with clean, affordable energy investments," said Meg Jamison, Executive Director of SSDN.

For more information on the partnership and to view the success stories and videos, please visit energyforall.org.

ENERGY FOR ALL Y'ALL



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About Generation180

[Generation180](#) is a national nonprofit working to inspire and equip people to take action on clean energy in their homes and communities. Momentum for clean energy and climate action is at a high point and growing, putting us on the verge of a cultural shift away from fossil fuels toward a cleaner, healthier, more equitable future for everyone. Generation180 works to accelerate this shift by providing individuals with clear pathways to action and popularizing a new narrative of agency and hope.

About Southern Alliance for Clean Energy

[Southern Alliance for Clean Energy](#) (SACE) promotes responsible and equitable clean energy solutions to ensure clean, safe, and healthy communities throughout the Southeast. Since 1985, SACE has been a leading voice for equitably transforming the way we produce and consume energy in the Southeast.

About Southeast Sustainability Directors Network

The [Southeast Sustainability Directors Network](#) supports a network of local government practitioners and their work to scale and accelerate the implementation of sustainability and resilience best practices throughout the southeast.

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